



40+

Reasons

Why You Should Blog

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ArtBizPro.com
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12- Physical Reasons

- 1- builds your resume
- 2- strengthens your expertise and reputation
- 4- refine who you are
- 3- legitimize your craft
- 5- allows you to invite others into your life that may want to help your business or personal life
 - from interns to experts who believe in your mission
- 6- you'll discover new tools
- 7- refines your schedule, encourages self mastery and develops new tendencies that will elevate your life
- 8- allows you to immerse yourself in your passion while exploring it deeper for your audience
- 9- advances your creativity
 - start test the norms, exploring your analytics
- 10- makes you learn new things and refine your craft
 - inspires you to explore, discover and think
- 11- develops deep communication skills
- 12- challenges you to further develop relevant skills
 - establishes speaking, writing and creation skills
 - resulting in books, public speaking, consulting, freelance writing,

12- Mental Reasons

- 1- strengthens your focus
- 2- develops your concentration
- 3- Refines your problem solving & managing skills
- 4- motivates your to learn & dive deeper into your niche
- 5- exploring deeper unique perspectives
- 6- redefines mindset & attitude
- 7- you'll discover it gives life more specific purpose & meaning
- 8- you'll grow as an influencer
- 9- personal satisfaction & social proof
- 10- find your strengths forget your weaknesses & build confidence
- 11- it will test you on your passions
- 12- improves your decisions

8- Audience Reasons

- 1- it's exciting to connect with your audience
 - inspire, motivate, teach, help, growing them. It's rewarding to watching them grow with you and your content. It's important to push the student to out grow the master
- 2- exposes you to opportunities & networking communities
- 3- allows your voice to be heard, art to be seen and audience to engage
- 4- allows you to raise awareness or funds for a good cause
 - pet artist raises money for spca
 - even impact political pollocies
 - ex: painting sad child portraits to bring awareness to the kids for cash controversy
- 5- your passion + consistency = builds your audience
- 6- your audience's feedback will help you grow
- 7- build trust by providing value 1st
- 8- You'll attract like minded individuals and build social proof in your niche
 - helps build community

10- Networking Reasons

- 1- zero dollar start up cost
- 2- barrier to entry is extremely minimal
 - most blog platforms only require an email address
- 3- you be able to look back and see your evolution and growth
- 4- makes you intune with market trends and needs
- 5- building a blog may lead to building a brand with a mission & passion
- 6- you are the journalist that only covers your brand
- 7- every person and brand is different and you'll emerge as an individual
- 8- you can monetize your blog as an option to make money
- 9- you can help your audience by selling them items they need
- 10- close & distant friends & family can stay up to date on what you've been up too

*never forget you have creative freedom over all your brand content
*It requires grit & persistence, allow your passions & metaphorical hunger drive you